



**FOR IMMEDIATE RELEASE:**

## MICHAEL KORS (USA), Inc. TO OPEN AT NORTHPARK CENTER IN DALLAS

NEW YORK February 28, 2006 – Michael Kors (USA), Inc., announces the unveiling of the company's fourth freestanding store in the United States at Dallas' famed NorthPark Center. This store is the company's first full price store in Texas. Following the design aesthetic of the West Coast flagship on Rodeo Drive and the Manhasset, NY store, NorthPark will showcase a new retail format, giving customers the ultimate luxury shopping experience. The latest addition to the growing Michael Kors brand, this new store will offer a full range of accessories from all of the Michael Kors collections, with an edited selection of ready-to-wear pieces. The store will be 2000 square feet and is expected to open in August 2006.

John Idol, Chief Executive Officer of Michael Kors (USA), Inc. noted "We have had great success with our existing stores and we are proud to open our fourth store here in the states. Retail is obviously an important component for our overall growth strategy, and we intend to increase the number of free standing stores in key global markets over the next few years. NorthPark is the next step in realizing this goal".

Michael Kors is recognized as one of America's pre-eminent designers for luxury sportswear. His namesake company, established in 1981, currently produces a range of products through his Michael Kors Collection, KORS Michael Kors, and recently launched MICHAEL Michael Kors labels, including men's and women's ready to wear, accessories, and a full line of fragrance and beauty products for both men and women.

"Michael Kors is one of the most acclaimed, luxury fashion designers today," said David J. Haemisegger, President, NorthPark Management Company. "This store will offer our shoppers an exciting opportunity to enjoy the best of the Michael Kors brand in a very distinctive contemporary and architecturally sophisticated environment." Mr. Haemisegger continued, "Our goal in the expansion of NorthPark Center has been to offer to our patrons a collection of quality retailers available in only a few locations in the United States. The addition of an exclusive Michael Kors store to NorthPark Center truly exemplifies this philosophy in every way and further enhances the center's stature as the premier fashion destination in Dallas/Ft. Worth Metroplex."

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As one of the premier shopping centers in the United States, NorthPark Center ([www.northparkcenter.com](http://www.northparkcenter.com)) proudly offers shoppers the finest in luxury retail and market exclusives. After a two-year, \$200 million expansion and renovation, NorthPark Center is expected to be one of the top five shopping destinations in the country with more than 225 stores and restaurants generating over \$1 billion in sales. Currently the dominant shopping center in the Dallas-Fort Worth Metroplex, NorthPark Center will continue to open more than 125 stores throughout 2006 and into early 2007. NorthPark Center is located at the intersection of North Central Expressway and Northwest Highway in the heart of Dallas.

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