

FOR IMMEDIATE RELEASE

**DALLAS COWBOYS' AKIN AYODELE HOSTS TOY DRIVE AT  
NORTHPARK CENTER TO BENEFIT CHILDREN'S MEDICAL CENTER**

**DALLAS, TX (December 11, 2006)** – Octagon Football and Dallas Cowboys linebacker Akin Ayodele have teamed with NorthPark Center and FedEx Ground to host the 1st annual Akin Ayodele Toy Drive, benefiting Children's Medical Center of Dallas.

Dallas Cowboy Akin Ayodele will lead the toy drive from 4 p.m. to 6 p.m., Tuesday, December 19 at NorthPark Center, located at 8687 N. Central Expressway in Dallas. The signing will take place near Madewell, on the second level. Akin and Cowboys team mates will sign autographs in exchange for the donation of a new, unwrapped toy. All proceeds, toys and any additional donations from the two-hour event will benefit the Children's Medical Center. One autograph per person, please.

FedEx Ground will be on hand to act as Santa's sleigh, delivering the packages to the Center.

**Children's Medical Center Dallas** is one of the largest pediatric providers in the nation and is ranked one of the top 25 hospitals pediatric hospitals by U.S. News & World Report. A private, not-for-profit institution affiliated with UT Southwestern Medical Center, Children's is the only academic healthcare facility in North Texas dedicated exclusively to the comprehensive care of children from birth to age 18. Children's includes a licensed 406-bed hospital and more than 50 subspecialty programs, and is the only pediatric hospital in the Southwest with a designated Level I trauma center. The 72-bed Children's Medical Center Legacy is scheduled for completion in 2008 to better serve Collin County and the region's growing pediatric population. More information about Children's is available at [www.childrens.com](http://www.childrens.com).

**Octagon Football** is a full service football representation group based in Walnut Creek, CA, led by Managing Director, Mike Sullivan and co-director Jeff Sperbeck. In addition to Sullivan and Sperbeck, Doug Hendrickson, Ken Landphere and Sean Howard represent Octagon's 60 current NFL clients along with retired stars like John Elway, Emmitt Smith, and Ronnie Lott.

As one of the premier shopping centers in the United States, **NorthPark Center** ([www.northparkcenter.com](http://www.northparkcenter.com)) proudly offers shoppers the best of the best in every category represented including the finest in luxury retail and market exclusives. NorthPark Center is owned, managed, operated and leased by husband and wife David J. Haemisegger and Nancy A. Nasher. After a two-year, \$200 million expansion, NorthPark Center is the largest shopping center in North Texas and is projected to be one of the top five shopping destinations in the country. NorthPark Center will continue to open more stores and restaurants throughout 2006 and 2007 to reach over 235 stores and restaurants, and is expected to surpass \$1 billion in annual sales by 2008. NorthPark Center is located at the intersection of North Central Expressway and Northwest Highway in the heart of Dallas. Stores are open from 10 a.m. to 9 p.m., Monday through Saturday, and 12 p.m. to 6 p.m. on Sunday. Restaurant, theatre, spa and department store hours may vary.

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