



FOR IMMEDIATE RELEASE

November 16, 2006

*Live Shot/Photo Opportunities

HIP, HOT BLOCK PARTY

**Free Food and Drink, Entertainment, Special Offers,
Discounts and Giveaways**

WHAT: NorthPark invites you to an evening of music, breakdancing, cocktails and ...of course, SHOPPING! NorthPark Center's HIPPEST and HOTTEST new stores are hosting the first ever Block Party on November 16th from 6 to 9 p.m. All stores are giving special discounts and offers for tonight only so pick-up a present for yourself or get a jump on holiday shopping!

Bring your friends (and neighbors) to following trendsetting retailers and shop to you heart's content at this special one-night-only event:

adidas Originals	Miss Sixty
Calvin Klein Underwear	Na Haku
Dell	Original Penguin
Energie	Sephora
Klinger Advanced Aesthetics	Skechers
Madewell	Sheke
Martin + Osa	
Metropark	

WHO: Christine Szalay, Director of Marketing and Tourism, NorthPark Center. Available to discuss:

- Holiday shopping trends
- Retail outlook for the 2006 holiday season

WHEN: Thursday, November 16, 6 p.m. – 9 p.m.

WHERE: NorthPark Center
8687 N. Central Expressway
Dallas, TX 75225

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BACKGROUND:

As one of the premier shopping centers in the United States, **NorthPark Center** (www.northparkcenter.com) proudly offers shoppers the best of the best in every category represented including the finest in luxury retail and market exclusives. NorthPark Center is owned, managed, operated and leased by husband and wife David J. Haemisegger and Nancy A. Nasher. After a two-year, \$200 million expansion, NorthPark Center is the largest shopping center in North Texas and is projected to be one of the top five shopping destinations in the country. NorthPark Center will continue to open more stores and restaurants throughout 2006 and 2007 to reach over 235 stores and restaurants, and is expected to surpass \$1 billion in annual sales by 2008. NorthPark Center is located at the intersection of North Central Expressway and Northwest Highway in the heart of Dallas. Stores are open from 10 a.m. to 9 p.m., Monday through Saturday, and 12 p.m. to 6 p.m. on Sunday. Restaurant, theatre, spa and department store hours may vary.

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MEDIA CONTACTS

Christine C. Szalay
NorthPark Center
Office 214.369.1234
Mobile 469.348.8262
cszalay@northparkcntr.com

Kelle Jackson
The Buzzell Company
Office 214.219.9191
Mobile 214.662.6644
kj@buzzellco.com